

went to Sheboygan; six months' afterward again returning to Milwaukee, built his present studio and residence at No. 781 Seventh street, and has since devoted his time to the art.

F. W. STREIT, photographic artist, was born in 1842, in the Rhine Province; he studied and practiced photography in the City of Trier, Germany, from 1862 to 1865; emigrating then to America, he located in Chicago and practiced the art there until 1874, when he came to Milwaukee and became successor to C. M. Hasse in his present studio at No. 320 Third street.

AUGUST SCHNEIDER, photographer, was born in 1837, in the Rhine Province, Germany. He began and practiced the photographic art in the City of Cologne until 1871, when he emigrated to America and continued it in Chicago for four months; he then came to Milwaukee, and after working six months at his art for Hugo Von Broich, he opened his studio at No. 296 West Water street.

S. L. STEIN, photographic artist; a native of Rosshaupt, Austria, was born August 12, 1854. Losing his parents when quite young, he, an orphan boy, 12 years old, left his native country to seek his home and fortune on this side of the Atlantic. Locating in 1866 in Chicago, he began the study of photography there with A. J. Lawson, in 1871, and in the following year, came to Milwaukee, where he was employed as retoucher and operator by Hugo Von Broich till 1879. He became successor to Broich & Cramer, photographers, on the northwest corner of State and Third streets, in August, 1879, where he now devotes his time to all the branches of the art.

HUGO SCHROEDER, photographic artist, a native of Prussia, was born July 18, 1849. Completing his education in the Gymnasium of Neustadt in 1866, he emigrated in the same year to America, and after spending three months in the State of New York, settled in Milwaukee. He studied and practiced photography with Hugo Von Broich from 1866 to 1873; then formed a co-partnership in the business with J. H. Witt, and later with Mr. Hagendorff with whom he conducted two studios till December, 1878, when he became sole proprietor of his present one at No. 359 Third street. He devotes special attention to children's photographs, though he does all kinds of photographic work.

RUDOLPH H. WILDE, photographer, was born on the 17th of April, 1858, in Dauba, Austria, and in 1866, emigrated with his parents to America, locating in the City of Milwaukee. Completing his studies at the high school of this city in 1872, he at once entered upon his apprenticeship at the photographic art with Hugo Von Broich, and later, studied with John Cramer, but completed with Harry Sutter in 1879, and in January, 1880, opened his studio at No. 306½ Grand avenue, his present location.

#### WHOLESALE BOOK-SELLERS, PUBLISHERS AND JOB PRINTERS.

*H. Niedecken & Co.*—The business of this house was established in 1847, by H. Niedecken, the senior member of the firm, on the corner of Mason and East Water streets. The establishment is the oldest of the kind in the State, or the Northwest. For over a third of a century it has been engaged in the manufacture of blank books, besides transacting a large business in the stationery line. The store is one of the most commodious in the city, being 40x110 feet, four stories and basement. The bindery is the most complete of any in the city.

H. NIEDECKEN, senior member of the firm, was born in Bacharach, on the Rhine, May 6, 1810. After learning his trade in Coblenz, he emigrated to America in 1840; lived in Missouri a few years, and settled in Milwaukee in 1847, establishing his present business as stated. Mr. Niedecken has been prominently identified with educational and musical interests for many years; was President of the German-English Academy, and for five years President of the Musical Society, as appears elsewhere. He is also identified with many other societies. In 1839, Mr. Niedecken was united in marriage to Miss Eva Strong, a native of Bohn, on the Rhine. They have six children—four sons and two daughters.

THOMAS J. IVERSEN, foreman of H. Niedecken & Co., blank book manufactory, is a native of Germany, and was born in Tonden, Duchy Schleswig, Germany, January 6, 1816. He learned his trade at Altona, near Hamburg, and engaged in business there for himself. Emigrated to this country in 1848, and came to Milwaukee the same year. In 1850, he entered the employ of H. Niedecken, and for the past thirty-one years has been with this house; since 1875, has held the position of foreman of the manufacturing department. He belongs to the order of Druids, I. O. O. F., and to the Harugari. In 1841, Mr. Iverson married Miss Elsabe Schnoor, a native of Kellinghusen, Germany. They have two children—John C. and Emma.

*J. B. Hoeger & Sons*, wholesale and retail dealers in books and stationery, binders and manufacturers of blank books, Nos. 449-451 East Water street. This