

The trade of the company extends throughout the Northwestern States; three able and energetic traveling salesmen are kept constantly on the road. They have in their extensive stores a finely selected stock of foreign and domestic wines and liquors, but the bulk of the demand at present is for the various grades of domestic goods, justly celebrated Palmetto and Rosebud gins being a special favorite with the trade. One noticeable fact regarding this house is that no deception is used. The high reputation of the goods of this company in every market where they are known is a conclusive proof of their excellence. The long experience of the proprietors enables them to cater in the most complete manner to the wants of the trade.

WM. BERGENTHAL, President of the Wm. Bergenthal Distilling Company, was born in Westphalia, Germany, in 1844. He came to this city in 1867. In 1869 he commenced the distilling business under the firm name of Bergenthal & Brother, in which he has since been engaged. He was married in 1874 to Miss Anna M. Grau. They have one son, Victor. Mr. Bergenthal has always been an energetic, successful business man.

*Webster Bros. & Co.*, wholesale wines and liquors, No. 216 West Water street. The business was established in 1850 by Webster & Averill. This firm was continued until 1858, when, owing to the death of H. Averill, the firm was dissolved, Nelson Webster continuing the business alone. He died in July, 1866, when the business was continued by Webster Bros., the firm consisting of Henry D. and Charles Webster, who conducted the business until 1879, when the firm was dissolved, Charles Webster retiring. The business was then conducted by Henry D. Webster alone until July, 1880, when A. Schoenfeld was admitted as a partner, the firm name being Webster Bros. & Co., as above.

NELSON WEBSTER was a native of Stockbridge, Berkshire County, Mass. Born in May, 1818. He followed book-keeping during his early life; came West in 1850, and established the business as above. Was elected Alderman in 1860, and held the office of Sheriff from 1862 to 1864. Mr. Webster was widely known and highly respected. He died in 1866.

HENRY D. WEBSTER was born March 4, 1820, in Stockbridge, Berkshire County, Mass. Followed the dry goods business during his early life, and came West in 1854, taking the position of book-keeper for his brother, Nelson Webster. The latter dying in 1866, H. D. Webster took charge of the business, in partnership with his brother, Charles Webster, as will be seen by reference to the history of the firm. He is now the senior member of the firm of Webster Bros. & Co.

CHARLES WEBSTER was born in May, 1828, in Stockbridge, Berkshire County, Mass. Followed the hotel business until 1862, when he came West, and took the position of traveling agent for his brother, Nelson Webster. Continued in this position until 1866, when he formed a partnership with his brother, H. D. Webster, as previously stated. Continued in the business until 1879, when he retired from the same, and engaged in the book trade, being now the senior member of Charles Webster & Co., booksellers and stationers.

AARON SCHOENFELD, of the firm of Webster Bros. & Co., was born in Syracuse, N. Y., July 31, 1846. Was engaged three years as a butcher. Came West to Chicago in 1862, and engaged in trading in live stock; came to Milwaukee in 1866, and followed the same business until 1870, when he engaged in the rectifying and re-distilling business; continued this business until 1875. Went into the livery business in 1877, which he followed about one year. He then sold out his interest, and resumed dealing in live stock. In July, 1880, was admitted as a partner in the above firm.

*E. S. Hoyt & Co.*, wholesale liquor dealers and importers of brandies and wines, No. 146 West Water street. This house was established in 1850.

WESLEY KINNEY, a member of this firm, was born in Shenango County, N. Y., March 20, 1820, where he was raised and educated. He afterwards removed to Cuylersville, N. Y., where he engaged in mercantile business for a short time. He is a son of Dr. Abijah and Vashti Kinney, who were both natives of East Hartford, Conn., and whose ancestors were among the early settlers of the State. Mr. Kinney came to Milwaukee in 1847, remaining but a short time, when he returned to New York. In 1848 he returned to