

firm in 1843, who opened a store on East Water street with a mixed stock of goods, chiefly crockery. From 1850 the business has been mainly in the jobbing trade, as at present, and exclusively in crockery. In 1856 Mr. Persons was admitted as a partner, since which time the firm has remained as above, their trade covering nearly all available points in the Northwest.

F. J. BLAIR, of the above firm, is a native of Blandford, Hampden County, Mass., born in October, 1815; was engaged in teaching at Cleveland for five years, and in 1843 came to this city to engage in the business which he has since followed. Mr. Blair is a director of the National Exchange Bank; chairman of the committee of the Northwestern National Insurance Company, and a director of the same. He has held these offices for a number of years.

E. R. PERSONS was born in Waterford, Orleans County, Vt., July 12, 1828. Completing his academic course in the Newbury Seminary in 1845, he came to Michigan and engaged in teaching at Saline, Washtenaw County. He there joined a Government surveying party, with which he spent a year in the survey of the Manistee Reserve and the Islands in Lake Michigan; came to Milwaukee September 6, 1846, and in the Spring of 1847 began clerking for Mr. Blair in the crockery business, remaining with him as until 1856, when he became a member of the present firm.

E. W. ANDREE, buyer for this house, to which he came in 1862 as packer. He was afterward traveling salesman seven years, and for the past seven years has been buyer. Mr. Andree is a native of Prussia, born June 15, 1838. He came with his parents to Milwaukee in 1853, and at once secured employment in the Hotel Wettstein, where he remained about three months, and then engaged with S. J. Mather, dealer in crockery and glassware, in the Ludington Block on East Water street. He remained with this house until 1860, although the firm had undergone various changes. April 26, 1860, he, with a party of three others, drove from Prairie du Chien to Pike's Peak with two yoke of oxen, where he remained mining until 1862, when he returned to Milwaukee and engaged with this firm. He was married in 1862 to Miss Mary, eldest daughter of Frank Siegfried, who came to Milwaukee in 1845 and was one of the early settlers. They have three sons and two daughters. Mr. Andree was one of the charter members and was elected the first secretary of the Deutscher Männer Verein.

C. Eissfeldt & Bro., importers and wholesale and retail dealers in crockery, glassware, silver-plated ware, cutlery, mirrors, etc., Nos. 418 and 420 East Water street. This house was established in 1853 at No. 262 West Water street by Chas. Eissfeldt, the senior member of the present firm. Business removed to No. 264, the same street in 1856, and to No. 7 Spring street the same year. Two years later the business was again moved to No. 280 East Water street, and from there in 1878 to the present location. Their importations are made principally from Germany, France and England. Their business aggregates \$100,000 annually, and in its conduct gives employment to a home force of twelve and keeps three traveling salesmen on the road. The members of the firm are Charles and Ferdinand Eissfeldt and Rudolph Laetsch.

WILLIAM PASCHEN, dealer in china, glass and queensware, Nos. 317 and 319 Chestnut street, was born in Mecklenburg-Strelitz in 1836, and spent his time with his parents in his native country till 1852. Emigrating then to America, he located, in November of that year, in Buffalo, N. Y., whence, in September, 1854, he came to Milwaukee, where he followed the carpenter's trade for nine years. He established his present business at No. 415 Chestnut street in 1863 with a capital of \$1,800, and carried on the retail trade there for eight years. In 1865 he commenced importing Staffordshire pottery, Bohemian and French china and glassware, which branch of the business he has since continued and gradually enlarged to meet the increasing demand. He erected his present commodious building in 1871, and has since occupied it, introducing the wholesale trade at that time by putting two salesmen on the road; has since added another to the number, and also increased his stock to \$25,000 or \$30,000.

M. BUCKELMUELLER, crockery, glass, stone and tinware, No. 1401 State street, is a native of Bavaria, born March 27, 1817. August 28, 1846, he came to New York City. The following year he came to Milwaukee. He learned the painter's trade in Prussia when a boy. This trade he still follows. He built these premises in 1874, and opened this business in 1876. Mr. Buckelmueller married Alma Seidemann in 1852; she was born in Saxony. They have seven children—two sons and five daughters.